



Education

Savannah College of Art and Design (SCAD)

Atlanta, Georgia
Master of Fine Arts
Graphic Design and Visual Experience
2021

Zhejiang Wanli University

Ningbo, China
Bachelor of Fine Arts
Graphic Design Major
2018

Skills

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe After Effect
Adobe Lightroom
Adobe Premiere
Adobe Dreamwaver
Adobe Acrobat
Adobe XD
Cinema 4D
Figma
Sketch
Microsoft Office
Procreate

Work Experience

SMARTHINKING INC.

Florida, United States
Graphic Designer
2022 May– Present
Create exemplary creativity for all initiatives including print, digital & social marketing, utilizing ingenuity and attention to detail. For example, social media posts, company's website redesign, event posters, monthly newsletter, email promotion designs, presentation.

Synchrony - SCADpro Course

Atlanta, United States
Graphic Designer
2022 January–2022 March
Online banking company Synchrony has tasked SCADpro course with researching and developing two on-demand learning videos on leading people and teams. Help brainstorm concepts for the video and keep refining them. Visualize ideas by storyboard and graphics to make it easier for clients to understand. Responsible for the process book, presentation, illustration, motion and visual effects.

VERZ Studio

Atlanta, United States
Multimedia Graphic Designer
2021 July–2021 September
Help brainstorm ideas and translate concepts into layouts and designs for videos and a variety of other media including digital collateral, web, email, social media, infographics, executive presentations, signage, and promotional graphics, and more. Use graphics, animations, and video to educate our clients about the benefits of e-commerce and SaaS, and help them succeed with it.

Ningbo Yixing E-commerce Ltd.

宁波亦行电子商务有限公司
Taobao store: SIXI 四喜家
Ningbo, China
Graphic Designer, Photographer
2015–2016

Responsible for the design of the shop's banners for new clothing, and worked on the new visual identity such as the logo, and packaging for shipping box and bags. Involved in model shoots, color editing, and processing of photographs.

Awards and Scholarships

International Design Awards (IDA)

Gold
2021

International Design Awards (IDA)

Gold
2019

SCAD Academic Honors Grad Scholarship

2018–2022

China Competition of creative Package Design

Second prize
2018

National Advertising Art Design Competition for College Students

Excellent Award
Zhejiang Division
2017

National Scholarship

China Ministry of Education
2016

Affiliation

The Professional Association for Design (AIGA)

Atlanta, Georgia
Member
2019–present

Languages

Chinese Native
English Professional Fluency